My name is \_\_\_\_, thanks for talking to us today, we’ll be taking around 10 -15 minutes your time.

We are offering a solution to the problem of crowdedness & long waitlists at Jeddah Driving School. Our licensed driving instructors are available to give our costumers a one on one, comprehensive training program

I’ll be asking you some questions about this topic.

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Q/A  
**Demographic**

Age, gender, education, profession.

Contact method.

**Willing to drive**

Do you have a driving license? why

Do you want to obtain a driving license? Why? Only in Jeddah or abroad?

Did you register at the driving school? If yes, what stage of registration are you in. If no, why.

**Training**

Would you like to be trained for driving privately? Why

What are some criteria of trainer that you are looking for?

Do you have any previous training in driving? How much did you pay for your training?

If there was an app that will take you with a driving instructor would you be willing to use it?

How much are you willing to pay for the instructor per hour?